



architecture & interior design



# Wedding Day.

Wedding Day Diamonds at Ridgedale Corner Shoppes is the second location constructed with their new branding concept that includes a self-browsing experience with customer access to the display cases, and variable video messaging. More emphasis was also given to featuring the goldsmith room. Colleagues in the jewelry profession have praised the attention given to featuring the product itself without competing with the store's décor.

## CATEGORY

Retail

## LOCATION

1805 Plymouth Rd  
Minnetonka, MN 55305