



FELDMANN IMPORTS

4901 American Blvd W Bloomington, MN 55437

Our client made the prudent decision to partner with a killer, classic, incomparable brand: Mercedes-Benz. And we partnered with them to evaluate their current operations and develop a strategy to streamline the functions of the building. The Mercedes-Benz autohaus is as important as the automobiles they house. And after more than 120 years of constant innovation, Mercedes-Benz knows a thing or two about style. Feldmann Imports is an icon — in its own right — serving the Twin Cities in the same location for 30 years. Less a dealership and more a conservatory of automobiles, a translucent roof allows light to pour in during the day and uplighting has been added to enhance the new autohaus. Space was reorganized to improve functionality, the show floor has doubled — a necessity in this Minnesota climate. And we were able to create a design that suited the client (Feldmann Imports) and the brand (Mercedes-Benz). Danke.

A R C H I T E C T U R E
D E S I G N

DESIGN THAT DEFINES YOU

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